



santa fe place

Multi-million dollar mall in Santa Fe, New Mexico. Year-round tourist destination and host to over two million annual tourist. Shopping destination for Los Alamos including: Hollister Co., Gap, Pac Sun, New York & Company, Victoria's Secret, Christopher & Banks, Wet Seal, The Children's Place and Rue 21.

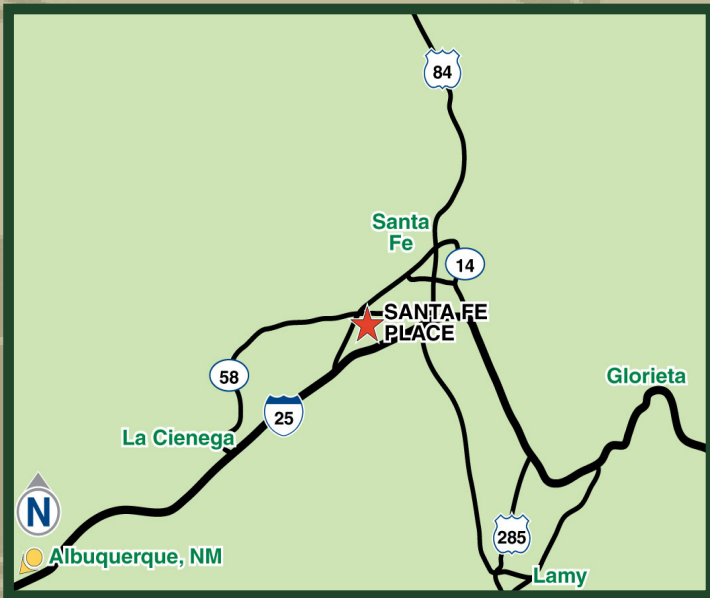
The Project

- A multi-million dollar renovation, renaming and aggressive remerchandising campaign transformed the former Villa Linda Mall into Santa Fe Place
- As the only regional mall in northern New Mexico, Santa Fe Place supports a primary and secondary trade area consisting of a population of over 380,000

Santa Fe Place

- 571,238 sf of Retail
- 279,703 sf of Mall Shops
- 57.02 acres





- The trade area of Santa Fe Place is projected to grow at a rate of 7.8% over the next five years.
- Household incomes in 54.9% of the market are over \$50,000, while 21.7% have household incomes over \$100,000.
- The center is the shopping destination for Los Alamos, the weaponry intelligence center for the U.S., which boasts more PhDs per capita than any other city in the country with an average household income of \$76,845.
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Leasing Information:

Jessica Miller
 Trademark Property Company
 1600 w. 7th Street, Suite 400
 Fort Worth, TX 76102
 Direct: 817-509-4161
 jmiller@trademarkproperty.com

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